



We, as Paradise Caycuma Hotel, take full responsibility for ILO Standards and respect human rights with activities such as waste management, natural resource use, informing employees about health, safety and child protection and granting equal rights, on this long journey we have embarked on to minimize the effects of tourism on our environment. . We believe that our work on integrating with our community and taking part in the solution of social problems will contribute to ensuring sustainability in tourism.

We believe that the economical use of natural resources and the effective management of these resources are very important in ensuring the sustainability of tourism. We aim to be an exemplary business in the hotel industry in the marmara region with our environmental practices.

Our goal is to comply with all applicable environmental laws, statutes and regulations, and to benefit the communities we serve through high quality service, economic growth, environmental protection, community participation and, of course, employment. We will determine our environmental goals and objectives, continuously improve our environmental performance and minimize the effects of our activities on the environment. We will raise environmental awareness among our employees, guests, suppliers and society in general. Within the scope of this policy, our main application headings are listed below;

1- Planning and creating the framework

- Adopting the green hotel concept as a business policy,
- Appointment of a personnel with the knowledge to carry out the required practices as the manager responsible for environmental management,
- Recording progress by measuring the water and electricity consumed by guests.

2- Training of personnel and increasing environmental awareness

- Organizing a training program for all hotel staff to adopt the green hotel concept,
- Strengthening staff awareness through regular meetings and feedback,
- Motivating staff by creating competition,
- Continuing refresher training and sharing results with staff as the program progresses.

3- Environmental management

- Presenting management alternatives, deciding which ones to use and determining the hotel's effects on the environment,
- To control and constantly monitor the consumption of units that consume high energy and water,
- To follow the progress based on consumption and unit at regular intervals such as daily, weekly and monthly,
- Determining short and long-term goals and taking corrective actions when the goals are not achieved,
- Collaborating with other hotels and business circles to raise environmental standards in the destination or region where the hotel operates,
- To inform guests about the hotel's environmental policy.

4- Purchasing Process

- Choosing sustainable products,
- Preferring to purchase from local producers,



- Preferring seasonal and local products when purchasing,
- Reducing packaging costs by purchasing as much quantity as possible,
- Preferring fair trade and eco-labeled products,
- Not to sell products of protected creatures or products that are prohibited for trade to guests.

5- Increasing cooperation with local people

- Ensuring that local people also benefit from the activities carried out,
- Preferring services offered by local people,
- Employing local people,
- To support projects that will develop local people.

6- Protection of the destination

- To support cultural heritage and nature conservation projects,
- To exhibit art and handcrafted products produced by local people,
- Warning guests about the local culture and appropriate behavior in the region,
- To prevent pollution and noise,
- To encourage suitable means of transportation to reduce energy consumption and emissions.

7- Energy

- To identify areas where energy and fuel usage is intense,
- To determine the personnel who will collect energy data,
- To save energy by making small changes,
- Maintaining all devices and making sure they work effectively,
- Choosing alternative products that consume less energy,
- Constantly monitoring the hotel's environmental performance and setting realistic targets based on the results.

8- Water Use

- To determine the areas where water is consumed the most and to determine how to reduce consumption,
- Saving water by making small changes,
- Checking pipes and taps regularly and immediately eliminating leaks,
- Installing water filters and devices that will reduce water consumption in the hotel's kitchen, bathrooms and other areas.

9- Waste Management

- Wastes; paper, plastic, glass etc. separate like,
- Researching the amount and reusability of waste,



- Preparing a waste management plan and monitoring the results,
- To apply wastewater treatment methods.

